

thirteen

Empowering Communities Our strategy

2022-2027

About us

We are a housing association that provides more than 73,000 people in the North East, Yorkshire and Humber region with homes, support and opportunities to grow.

Aim: We will create engaged, thriving and empowered places where people want to live.

In **partnership** with others, we will...

Empower communities

- Listening to the community voice - doing with them, not to them
- Connecting people and services
- Strengthening relationships and building communities
- Increasing local skills, employment and social enterprise
- Supporting the voluntary and community sector to meet demand

Create thriving places and spaces

- Bringing assets back to life
- Targeting estate improvements and regeneration
- Maximising social value from our investments
- Working in partnership to tackle social, economical and environmental issues
- Attracting community investment



We **achieve** this through...

Strategic partnerships

To address social, economical and environmental issues. Our priorities are:

- Crime and anti-social behaviour
- Improving the environment
- Health and wellbeing
- Helping to reduce poverty
- Digital exclusion
- Employment and skills
- Raising aspirations for young people

A targeted approach

- We will address isolated community issues using short term social and physical interventions
- We will develop longer term physical and social regeneration plans in our most challenging areas



Our approach

- ✓ Understand **community** issues and priorities
- ✓ Identify, work with and support local **Voluntary and Community Sector** who are delivering solutions
- ✓ Work in **partnership** – identify partners, businesses and funding to support existing or kick start new projects



Partner with us

We can make a bigger impact when we work together.

If you would like to discuss a project or an idea which would benefit our community, please get in touch by email at community.resilience@thirteengroup.co.uk